



## Online server backup

Each year thousands of UK businesses lose millions of pounds due to data loss. Nearly half of businesses that lose this data never actually reopen. The sad truth is that many of these businesses could have avoided closure if a robust backup procedure had been implemented.

### What is online server backup?

Concert's online server backup is an online service that automatically backs up data over your existing internet connection.

Concert's online server backup provides quick, efficient backups to two separate offsite vaults allowing users to restore files immediately with just the click of a mouse. Your data is then securely stored and is only accessible by you, when you require it.

### How does online server backup work?

Firstly, Concert's online server backup software client must be downloaded and installed on each machine to be backed up.

Your selected data is then encrypted, compressed and sent to Concert's online backup server via the internet.

For initial backups, Concert will dispatch a portable hard drive for you to download your data. This is returned to Concert and loaded on to our system.

Subsequent backups identify and backup only data which has changed, thus enabling quite large systems to be efficiently backed up over a standard internet connection.

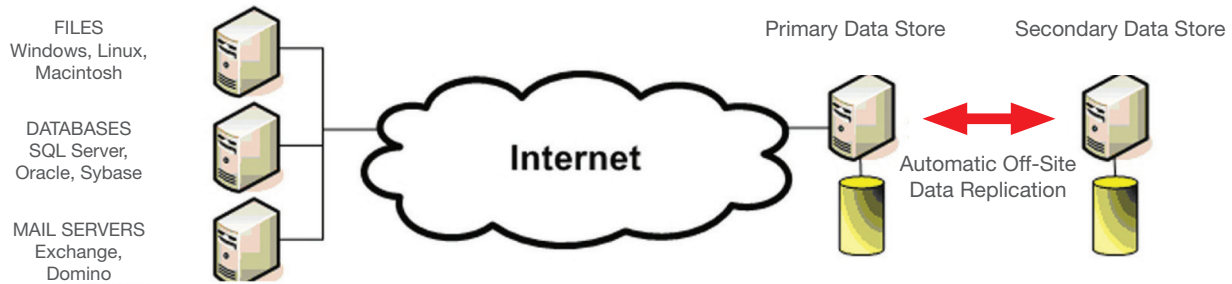
### Common causes of loss of data:

- Attacks by hackers / viruses / malicious spyware
- Disk failures / system breakdowns
- Electrical / mechanical failures
- Environmental disasters / natural causes
- Accidental deletion, loss of backup tapes (human error)
- Power failure
- Lack of backup procedure / failure of backup procedure



## Customer site

## Concert site



Concert's server back up stores your business data in two secure off-site data storage centres.

## What systems does Concert's online server backup support?

Concert's online server backup supports most operating systems including Windows, Linux and Macintosh. Microsoft Exchange, SQL Server, Lotus Notes, SharePoint, Oracle, VMware and Sybase are also supported.

## How can you restore your company data?

Restores are simple and immediate. Because the backups are held on disk and accessible at all times, a restore is simply a matter of choosing the file(s) to restore and pressing the restore button. The relevant files are downloaded and restored to the machine immediately.

In the event of a major incident requiring the restoration of a huge amount of data, Concert will load the portable disk with your data (still encrypted) and courier it to you.

## Reporting

Many businesses believe their data is being backed up, but in reality this is not happening. With Concert's online server backup you will receive a daily email detailing the status of your backups.

## The benefits of online server backup:

- Disaster recovery by offsite storage
- Easy to recover data when you need it – without having to search tapes or wait for availability of IT staff
- No capital outlay is required for purchasing new equipment
- Easy to deploy
- Automated process – you know the backup gets done
- Web access – access your files from wherever you are
- You can backup your complete system or just selected files and restore them at anytime from anywhere

